

Case Study



Client: Se² Partnership
Project: Selection of Case Studies
Date: March 2011

Brief: The se² partnership is a partnership of organisations and networks supporting the development of social enterprise in the South East. They were looking for a company to write a selection of case studies to demonstrate how Social Enterprise Challenge Funding had been spent in their area. The case studies were part of a larger design project and were being set by another company.

Concept: Zzing were asked to undertake 15 case studies, so after an initial consultation we formulated a template and then contacted each organisation individually to hear their stories. Six of the case studies were to go into their 'Celebrating Social Enterprise Success in the South East' brochure, and all 15 were to be uploaded to their '[Social Enterprise in Action](#)' web page.

Design:



Results: There were some truly amazing organisations that we spoke to, doing fantastic work with very little support; it was great to be able to tell their story and hopefully bring recognition to the work they were doing. Zzing were proud to be part of this work and the client was thrilled with the results.

"I think they are great! ...Thanks Zzing!" Rachel Crossey, Operational Development Manager, Se² Partnership